

Minutes, CCSA Meeting, August 12, 1994

Minutes: CCSA Meeting August 12, 1994 Meeting was called to order at 8:50am

APPROVAL OF MINUTES Lynne Boyle-Moved to approve

ADDITION TO AGENDA? Yes, Add Announcement section

TREASURER: Colorado Christian University-New Member Dues in Fall \$50 New Video Tape-University of Cincinnati-OK We will send out a new video/audio library order form Charge for today's meeting is \$13
Approved treasurer's report

Suggestions on how to spend our money: Teleconference videos-are they worth our money? Need a better method of previewing and getting feedback to group before going ahead. Discuss further at next meeting.

NEW MEMBERSHIP DIRECTORY Check for accuracy

UP-DATE: WILLIAM BRIDGES' VIDEO Cannot copy "Where Have All the Jobs Gone?" (Cost \$200)

REPORT ON STATISTICAL DATA: Received "how" we collect data: thought we wanted to talk about "how we use the information and why we do it."

STAT DATA-Funding justified? No one sent in "satisfaction" as a measure of their services BUDGET-What does it cost to provide these services: cost per students served NEEDS ASSESSMENT-Is it what the students want?

DISTRIBUTION OF INFO/DATA & HOW USED: DU-Report (bound) distributed broadly on campus. Most people send around alumni survey.

RELATED QUESTIONS TO ASK AND ANSWER

Feedback? DU=4 + staff positions What happens if you don't do it? Upper administration decision often based on "what would happen if we didn't have Career Services." How do we impact admission, retention and alumni giving? How are we tied to the mission of the institution? How are we unique on-campus? How define who our clients are/(Students, faculty, employers) Quantitative and Qualitative necessary How do we do survey? Return rate utilized by, assistance to, results for . . Divide report/data by department or majors, i.e., English doesn't want to read Physics Department.

RECRUITER/EDUCATION FAIR Dates on Spring Break, Good Friday Saturday? AD-Alice Potter, Invitation-Lynne Boyle

OLD BUSINESS

REVIEW OF CAREER ASSESSMENT TOOLS-keep on hold

UP-DATE ON LIAISONS WITH OTHER ASSOCIATIONS Co-op Consortium: Membership apathy, Moving meetings around, create task forces that get members involved. Denver Chamber of Commerce: Does not meet summer, next meeting-September, Hired Peat Marwick to look at budget, Why are we involved? Get

involved with education as issue in community and business contact. School to work legislation-7 public meetings, 5 already held-Gov. Romer. National legislation is to be coordinated by states. Colorado need to apply for grant money-Colorado missed 8/10 got funded: \$5 million to \$39 million. Deadline March 1995. Colorado \$2-4 million for 5 years. School to Work Initiative Office: Elem-PhD, Higher Ed is not excluded. Focus 25% go on for college degree, we're telling 75% that if they don't go to college they are "failures." Promote other options and increase college %. School To Work: Need to be teaching Career Components to younger. Transitions from level to next (hs. comm. col., 4 yr.) CO Compact-no report at this time

CASPA-Wendy Minutes circulated Emphasizing bi-lingual education and curriculum development Spend time on jobs available now.

TOPICS FOR NEXT MEETING December: Temporary employment-panel May: Career Assessment tools-David Campbell, Center for Creative Leadership

VIDEO PREVIEW-"Marketing Your Liberal Arts Skills" Has been sold nationally; over 100 sold (RMCPA) Next project-write a trainer's manual to go with the video Will enter the video in the CPC video contest Suggest/vote to purchase a copy of the video for CCSA library; Did not pass

BY-LAWS CHANGE: Become a Director's Organization with one vote (Not the intention of the proposal) Organization member=one vote Small school/big school Equitable voting on important issues (Budgets, elections) Could stimulate on-campus discussion of the issues prior to vote Need Allyn present-postpone decision to next meeting

ROUND TABLE